

EDITORIAL

Digitally hyperconnected, and increasingly techno-dependent, humanity travels on a high-speed train called the Internet. Still not sure where heading, how to stop, change course, or pause in one of the infinite stations that make up cyberspace. However, despite to this initial bewilderment and to setbacks such as that of Cambridge Analytica in 2018, the average netizen doesn't seem to have any intention of backing down or stop midway, despite how uncertain it is. At least to short and medium term there are no plans to buy the return ticket.

In this way, prisoners of notifications, big data, excess information and fake news, the current times are moving away from the retrotopia proposed by Zygmunt Bauman to correct the course or, from an even more pessimistic view, illuminate the path to the abyss. The Internet is already immersed in our way of living and connect with others (and with ourselves). We use it for everything –or almost everything– with the naturalness that newcomers do not have. Nathan Jurgenson seems be right: «today the online and offline realities are one, with the good and bad that this entails».

Faced with this new symbiotic analog-digital existence, which from the academy demands understanding and analysis, the journal *Correspondencias & Análisis* presents its fifteenth edition, with articles that delve into problems arising from the broad domain of the Internet and the exercise of communication, such as are citizen participation and social networks of governments in Latin America and Europe; the naturalization of sexism in popular fiction series; the content audiovisual and its link with advertising; and travel journalism from the vision and the pen of two prestigious writers.

In these pages, readers will find some answers as a product of the study on issues of this nature and, in addition, new questions are raised about the present and its complexities.

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